

COVID-19 BUSINESS SUPPORT BULLETIN



Southern Grampians
SHIRE COUNCIL

FREE BUSINESS RECOVERY WORKSHOPS

In response to feedback from local businesses, we are planning to physically reconnect with businesses via small workshops conducted under COVID-19 safe conditions.

The workshops will take place across Greater Hamilton and will examine the current challenges and identify strategies for businesses to start mapping a plan of action that guides critical decision making in the weeks and months ahead.

These **free** workshops will be presented by our independent Small Business Support & Assistance Officer, Colin Thompson, from Tuesday 2 June.

Book online via www.sgscworkshops.eventbrite.com limited spots available



RESTART CHECKLISTS FOR BUSINESSES

Whether you're re-opening after a period of closure or adapting to a changed environment, there are a number of National and State resources that can help you to form a COVIDsafe plan for your business.

A COVIDSafe Plan for your workplace is an essential element to a COVIDSafe Australia, and is required through each stage of restriction easing.

View our **blog** at www.businessgreaterhamilton.com.au for the most useful checklists and trusted sources to guide your business.



\$10K FOR BUSINESSES - CLOSES JUNE 1

Local businesses impacted by COVID-19 are encouraged to check their eligibility for support from the Victorian Government's \$500 million *Business Support Fund*.

Hurry - Applications close June 1!

Our independent Small Business Support & Assistance Officer, Colin Thompson, has over viewed the Business Support Fund on our **blog**.

To arrange a free, 1:1, no obligation chat with Colin on your entitlements:

☎ 0429 578 216 ✉ ecodev@sthgrampians.vic.gov.au



FREE DIGITAL MARKETING AUDITS

Is your website working for you? Not sure where to go with your social marketing? Need help understanding analytics and data?

To support you through these challenges, Council is offering free **1:1 consultations** with digital marketing experts, HyperSocial, to assess your online assets.

See the **website** for details and to arrange your **free** 1 hour "digital audit" please contact our Economic Development & Tourism Team at ✉ ecodev@sthgrampians.vic.gov.au



Mel Stewart
HyperSocial



Learn about these opportunities and access more resources on the
Business & Tourism Support Hub:

www.businessgreaterhamilton.com.au



JOIN COUNCIL'S **GREATER HAMILTON BUSINESS & TOURISM COVID-19 FACEBOOK GROUP**