

## COVID-19 BUSINESS SUPPORT BULLETIN



Southern Grampians  
SHIRE COUNCIL

### FREE BUSINESS TRAINING OPPORTUNITIES

Through COVID we've offered 1:1 support for Greater Hamilton business from Colin Thompson, Council's Small Business Assistance & Support Officer.

Feedback from our recent Business Recovery Workshops showed that businesses are seeking further support in getting control of their business, and improving their digital marketing.

In response, we are delighted to provide several **FREE** training opportunities in collaboration with the Hamilton Regional Business Association.

Each workshop is delivered differently depending on the topic and how a business wishes to engage.

You can book online and discover other resources [here](#)



### NEW ADVICE IN APPLYING REFUSAL OF SERVICE TO MELBURNIANS

There has been some confusion in how operators apply the Stage 3 restrictions when dealing with the refusal of service rules and how to handle the inquiries of legitimate travellers from restricted areas.

The Department of Jobs, Precincts and Regions has clarified how the restrictions can be applied by our attraction, restaurant and café providers. Please click [here](#) to see the most current information.



To assist your business in reinforcing that in-house service is only available for patrons NOT from a restricted area, 'Refusal of Service Posters' can be downloaded here; **[No dine-in service for restricted area residents](#)** or **[No dine-in service for restricted area residents - takeaway or delivery available](#)**

### FREE LISTING ON AUSTRALIAN TOURISM DATA WAREHOUSE (ATDW)

The ATDW is a digital content distribution platform for the Australian tourism industry. It provides Australian tourism businesses & events with increased online exposure through a single, self-managed listing that appears on many tourism platforms including visitvictoria.com, australia.com and official region websites.

**Existing ATDW** subscribers will see their current listing automatically extended by 12 months.

**New businesses** or businesses with an expired ATDW listing have until the 31st of August to claim a 12-month free listing.

Email  [tourism@sthgrampians.vic.gov.au](mailto:tourism@sthgrampians.vic.gov.au) to claim your **FREE** listing.

For all the details [click here](#)



### TOURISM ACCOMMODATION CANCELLATION FUND

The State Government has announced a fund for accommodation operators impacted by the recent re-introduction of Stage 3 restrictions to the residents of Melbourne and Mitchell Shire.

Accommodation providers in regional Victoria impacted by cancellations from residents effected by the Stage 3 re-introduction, will be able to apply for direct financial support of up to \$225 per booking per night.

Applications are open until the end of the current Stay at Home restrictions or when funds are exhausted.

[Click here](#) for full details

BUSINESS  VICTORIA



Learn about these opportunities and access more resources on the  
**Business & Tourism Support Hub:**

**[www.businessgreaterhamilton.com.au](http://www.businessgreaterhamilton.com.au)**



JOIN COUNCIL'S [GREATER HAMILTON BUSINESS & TOURISM COVID-19 FACEBOOK GROUP](#)